

Message Text

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FM AMEMBASSY TEGUCIGALPA

TO AMEMBASSY SAN JOSE

INFO AMEMBASSY GUATEMALA

AMEMBASSY MANAGUA

AMEMBASSY PANAMA

AMEMBASSY SAN SALVADOR

SECSTATE WASHDC 6611

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UNCLAS TEGUCIGALPA 1202

E.O. 11652: N/A

TAGS: BEXP, AFSP, HO

SUBJ: COMMON COMMERCIAL NEWSLETTER FOR CENTRAL AMERICA
AND PANAMA

REF: SAN JOSE 1005

1. EMBASSY APPRECIATES SAN JOSE'S SUGGESTION OF COMMON
CNL FOR CENTRAL AMERICA BUT PREFERS CONTINUE ITS OWN
PUBLICATION FOR SEVERAL REASONS; GREATER FLEXIBILITY
IN RESPONDING TO SPECIFIC NEEDS OF HONDURAN MARKET AND
SPECIFIC DEVELOPMENTS OF HONDURAN ECONOMY AND INVESTMENT
PLANS AND POLICY; FACT THAT HONDURAN RECIPIENTS OF OUR
CNL REGARD THE NEWSLETTER AS PART OF THIS EMBASSY'S
EFFORT TO BE OF DIRECT SERVICE TO THEM; BELIEF
THAT COMMON CNL WOULD HAVE TO BE MORE GENERAL IN FORMAT
THAN A PARTICULAR PUBLICATION FOR EACH MARKET; DIFFICULTIES
IN SYNCHRONIZING INDIVIDUAL POST'S SUBMISSIONS FOR A COMMON
CNL TO SAN JOSE FOR EVENTUAL SUBMISSION TO MEXICO CITY AND
TIMELY RETURN TO EACH POST.

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2. EMBASSY DISTRIBUTES 1500 COPIES OF ITS CNL

WHICH IS PUBLISHED EVERY TWO MONTHS. OUR PRESENT COST IS APPROXIMATELY 9 CENTS EACH COPY. WE ARE CONCENTRATING ON IMPROVING ITS FORMAT AND SHARPENING ITS USEFULNESS.

3. EMBASSY, OF COURSE, HAPPY TO DISCUSS MATTER FURTHER WITH SAN JOSE COMATT DURING POSSIBLE APRIL VISIT.
DAVIS

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NNN

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